

Introduction

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A short course on concepts and methods in Causal
Inference

The exposure and the outcome

- Many epidemiological research questions are centered around a particular **exposure** and a particular **outcome**
- A few examples:
 - Does your diet (exposure) affect your risk for breast cancer (outcome)?
 - Is the risk for autism (outcome) bigger in IVF pregnancies (exposure), as compared to 'ordinary' pregnancies?
 - Do antibiotics (exposure) cause asthma (outcome)?
 - Is the risk for sudden infant death (outcome) bigger if the baby sleeps on the front (exposure) than if the baby sleeps on the back?

Association

- We often want to learn if there is an **association** between the exposure and the outcome
 - i.e. do the exposure and the outcome tend to 'appear together' in the study population?
- E.g. 'is asthma more common in children who frequently use antibiotics, than in other children?'

Statistics and association

- Statistics is branch of science that deals with association
- Using statistics, we can formally (i.e. mathematically) define and quantify association
- Common statistical measures of association:
 - correlation coefficients
 - regression coefficients
 - risk ratios
 - odds ratios
 - hazard ratios
 - etc

Causation

- However, the goal is often more ambitious
- Ultimately, we often want to learn to what extent the exposure **causes** the outcome
 - E.g. 'Do antibiotics cause asthma?'

Association is not equal to causation

- In observational studies the exposure and outcome may be associated, even in the absence of a causal effect

Statistics and causation

- For most of the 20th century, causation was largely ignored in statistics
- In fact, causation cannot even be defined with ‘traditional’ statistics language
- For instance, the ‘associational’ risk ratio

$$\frac{\Pr(Y = 1|A = 1)}{\Pr(Y = 1|A = 0)}$$

cannot in general be given a causal interpretation

- *But what does the ‘causal’ risk ratio look like?*

Brief history of causal inference, 70's

- Donald Rubin developed a formal definition of causation
 - **potential outcomes**
 - **counterfactuals**



Brief history of causal inference, 80's

- James Robins discovered - and solved - some important problems with longitudinal studies, from a causal inference perspective
 - **Marginal Structural Models** (MSMs)
 - **Structural Nested Models** (SNMs)



Brief history of causal inference, 90's

- Judea Pearl developed **Directed Acyclic Graphs (DAGs)**
 - Simplify interpretation and communication in causal inference
 - Useful for covariate selection in observational studies



Before we start...

- Causal inference has been an intense research field over the last 20 years
 - Countless papers and several books
- This is a brief introduction course
 - We will only have time to scratch the surface